ALBERTA BUSINESS ALLIANCE

ADVOCACY, COLLABORATION, INSIGHT

PUT YOUR BUSINESS IN THE ROOM

Event Sponsorship



SHAPING ALBERTA'S ADVANCED EDUCATION

THE HONOURABLE MYLES MCDOUGALL
MINISTER OF ADVANCED EDUCATION
NOVEMBER 20, 2026 · 7:30–9:30 A.M.
THE RANCHMEN'S CLUB, CALGARY

PLATINUM

Limited to two sponsors
One introduction • one thank-you

- 4 complimentary event tickets
- Two minutes at the podium to introduce or thank Minister McDougall
- Logo in pre- and post-event emails, on the ABA website and Eventbrite
- Premium logo placement on event signage and slideshow
- Verbal thanks from the MC during the program
- Named as a Platinum sponsor in the post-event thank-you post

$1,000

GOLD

- 2 complimentary event tickets
- Logo in pre- and post-event emails, on the ABA website and Eventbrite
- Logo on event signage and slideshow
- Verbal thanks from the MC during the program
- Named as a Gold sponsor in the post-event thank-you post

$500

SILVER

- 1 complimentary event ticket
- Logo in pre- and post-event emails, on the ABA website and Eventbrite
- Logo on event signage and slideshow
- Verbal thanks from the MC during the program
- Listed as a sponsor in the post-event thank-you post

$250

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