ALBERTA BUSINESS ALLIANCE

ADVOCACY, COLLABORATION, INSIGHT

PUT YOUR BUSINESS IN THE ROOM

Event Sponsorship

WHO WILL OWN YOUR BUSINESS NEXT?

FEATURING CHAD FRIESEN,
CEO OF FRIESENS CORPORATION

JANUARY 12, 2027



PLATINUM

Limited to two sponsors
One introduction • one thank-you

- 4 complimentary event tickets
- Two minutes at the podium to introduce or thank Chad Friesen
- Logo in pre- and post-event emails, on the ABA website and Eventbrite
- Premium logo placement on event signage and slideshow
- Verbal thanks from the MC during the program
- Named as a Platinum sponsor in the post-event thank-you post

$1,000

GOLD

- 2 complimentary event tickets
- Logo in pre- and post-event emails, on the ABA website and Eventbrite
- Logo on event signage and slideshow
- Verbal thanks from the MC during the program
- Named as a Gold sponsor in the post-event thank-you post

$500

SILVER

- 1 complimentary event ticket
- Logo in pre- and post-event emails, on the ABA website and Eventbrite
- Logo on event signage and slideshow
- Verbal thanks from the MC during the program
- Listed as a sponsor in the post-event thank-you post

$250

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